



## **CTS Inc. can help you save money and the environment through Videoconferencing!**

Dakville, July 9, 2008 – With the cost of crude oil continuing to rise, business travel for meeting purposes can negatively affect your budget. CTS Inc. Videoconference products and services can help you improve your communication efficiency at lower costs while allowing corporations reduce their impact on the deterioration of our environment.

Corporations frequently require employees, clients and business partners to travel for the purpose of attending many different types of meetings. This results in loss of productivity due to travel time, significant and rising expenses because of the daily increases of crude oil and other related costs such as hotel rooms, meals and entertainment. Converting to videoconferencing instead can eliminate most of these expenses and productivity loss while conducting meetings as efficiently as if the attendees were sitting in the same room.

According to Mike Streit, global leader of Advisory Services for American Express Business Travel, the average domestic business trip costs more than \$1,054 this year. A company requiring to travel 2 people, 4 times a year, will therefore have to disburse \$8452 per year. Scott Carrothers, president of CTS Inc., stated: "if you consider the cost of purchasing a videoconferencing solution versus the average cost of business travel, your investment for the equipment can be recovered fairly quickly and the equipment will last for an extended period of time turning an initial expense into significant savings in a short order".

Business travel does not only impact budgets, it also contributes to Co<sup>2</sup> emissions into the atmosphere and severely impacts the quality of the air we breathe. According to environment specialists, reducing business travelling can greatly contribute in eliminating tons of gas emissions released in the environment.

In order to make videoconferencing as accessible as possible and simultaneously contributing to a corporation's bottom line while providing an opportunity to participate in the improvement of our environment, CTS offers a videoconference room rental service. With facilities in all major cities worldwide, anyone can rent a room and conduct a meeting with people from all over the world. "Imagine the convenience of this service for holding emergency or occasional scheduled occasional meetings. For a fraction of travel cost, you can exchange information and make decisions in no time with minimal impact on your schedule" said Jean Lapointe, Marketing Manager for CTS. Videoconferencing equipment and network costs have dropped substantially in the past several years. Combined with the soaring cost and inconvenience of business travel, a videoconferencing solution has never been such a logical investment. Plus you are helping the environment, so everyone wins!" adds Kathy Angelow, National Sales Director at Corporate Telecom Services Inc.

Companies interested in reducing travel cost and contribute to improving the environment are invited to consider this convenient, clean and productive business practice. For more information please contact us by phone 905.827.7200 or 888.827.7200, by email: [info@corptel.com](mailto:info@corptel.com) or visit our website: <http://www.corptel.com>

### **About CTS Inc.:**

**CTS Inc. delivers exceptional telecommunications solutions across Canada. Our product lines includes telephone, telephone systems, Jabra corded, wireless and Bluetooth headsets as well as Polycom audioconference and videoconference equipment and services such as worldwide Webconference room rental . Our team of telecom professionals builds lasting customer relationships based on listening to requirements, understanding needs and delivering state of the art equipment and services.**